



# MEMBERSHIP PACKAGE



farm fresh  
ontario

## BOARD OF DIRECTORS

Thomas Wilson,  
*President*  
Spirit Tree Estate Cidery

Jordan McKay,  
*Vice-President*  
Willowtree Farm

Erin McLean,  
*Past President*  
McLean Berry Farm

Paul Baxter,  
*Associate Member*  
Baxter Kitchens Inc.

Darlene Downey,  
Downey's Farm Market &  
Estate Winery

Jerry Howell,  
Howell Family Pumpkin Farm

Melinda McArthur,  
Heatherlea Farm Market

Stephen Smith,  
*Board Advisor*  
OMAFRA

Meghan Snyder,  
Snyder's Farm & Market

Shane Van Casteren,  
Nicholyn Farms

Kevin Vallier,  
*Secretary/Treasurer*



Farm Fresh Ontario (FFO) was founded in 1973 as a not-for-profit, educational, and promotional organization. Its general membership is made up of dedicated Ontario farmers with a keen interest in promoting the direct farm sales industry (which includes diversified farming), encouraging improvements and maintaining integrity in the industry.



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Being a member of Farm Fresh Ontario (FFO) provides you and your business with numerous benefits including networking opportunities, advertising, social media profile, webinars, industry insights and more.

We work with government at all levels to champion for change that will benefit our sector and your business.

Farm Fresh Ontario is home to hundreds of Ontario farms ranging in size, scope, crop, and production. We also have many Associate Members whose products and service are valuable to our members.

The dedication, professionalism and innovative thinking of our members makes it a great association to be a part of.

## ACCESS TO EXCLUSIVE MEMBER-ONLY BENEFITS

- Members will be provided a login for the Farm Fresh Ontario website to access all exclusive industry information.
- Access to the FFO Member Directory.
- Access to various cost-saving opportunities that are available to members only.
- Access to industry reports and insights to help your business grow.
- Subscription to FFO publications including Horizons newsletter to receive regular updates on industry related matters.
- Networking & Events
- Opportunity to attend FFO's Annual General Meeting
- Invitation to FFO member only social events

## RECOGNITION

- Promotion on FFO social media
- Use of Farm Fresh Ontario's logo for your organization's marketing materials
- FFO continuously promotes its members and Ontario's agricultural sector in general. Through social media and traditional media, FFO encourages residents to visit a local farm, buy fresh produce and shop local.

## MISSION

To empower its members' success through leadership, connection and education.

## VISION

Lives are enriched through on-farm experiences.



# MEMBERSHIP APPLICATION FORM



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## CONTACT DETAILS

*Please provide the contact details you wish to be accessed by Farm Fresh Ontario members.*

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

## COMPANY INFORMATION

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company Description: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## PAYMENT INFORMATION

Membership Dues: \$295 plus HST = \$333.35

Card Number: \_\_\_\_\_ Expiry Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_ Signature: \_\_\_\_\_

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